

HAVE YOURSELF A MUDDY LITTLE CHRISTMESS

CHRISTMESS
IN JULY 2023



Sponsorship Opportunities

July 15, 2023

Jay Lake (behind Wegerzyn Gardens MetroPark)

Dear Partner,

Over 140,000 people are living with epilepsy in Ohio. The impact of epilepsy has a ripple effect throughout the person's life and network. It can affect employment, education, daily living, one's physical and mental health, and that of their family members and caregivers. The side effects of medication and often the stigma associated with seizures can be difficult to overcome. Supporting Mud Volleyball for Epilepsy helps Epilepsy Foundation Ohio continue to provide impactful programming, education and advocacy efforts to further the mission and improve lives of those impacted by this challenging neurological diagnosis.

We invite you to join us have a good time for a great cause!

By the numbers

1 in 10 people will have a seizure in their lifetime

1 in 26 people will be diagnosed with epilepsy

Our track record speaks for itself, year over year, 82% of participants surveyed have committed to return to the courts. Prior to 2020, 30% of our participants have attended the each past 5-10 years.

Attendees range in age from 16-65 and travel in from across the state. Media coverage for the event reached 49% of participants surveyed in 2019.



It pays to support the Epilepsy Foundation.

79% of Americans say they would likely switch from one brand to another if it is associated with a positive cause.

85% of Americans share a more positive image of a company when it supports a cause they care about.

Nearly 90% of Americans said it is important business, government, and non-profits collaborate to solve pressing social issues.

Thank you for supporting Epilepsy Foundation Ohio and the 140,000 people with epilepsy we support and serve.

Crystal Hagans

Executive Director

Epilepsy Foundation Ohio

chagans@efa.org



Sponsor Benefits – Mud Volleyball for Epilepsy

	Title Sponsor \$15,000	Champion Sponsor \$7,500	Spike It Sponsor \$5,000	Ace Sponsor \$2,500	Court Sponsor \$1,250
Sponsored Teams (Claim by July 1)	7	5	4	2	1
Featured on registration website: daytonmud.org */ SM Recognition	X	X	X	X	X
Meet the MUD Crew	X	X			
Potty Bowl buy-in	X	X	X	X	X
Signage on all event day material (includes courtside signs and t-shirts)*	X	X	X	X	X
Team Support Entries	50	30	20	15	10
Reserved Tent Spaces (Claim by 8a on event day)	7	5	4	2	1
Feature in pre-event media promotion*	X	X	X		

*Sponsorships (including logos) must be received by May 16, 2023 in order to be included on promotional benefits. Send logos (.png or .jpg) to OhioMud@efa.org

Please note: Meal tickets are not provided this year

Disclaimers – The Epilepsy Foundation will be taking photographs and videos through the event. Your attendance at this event grants permission for the Epilepsy Foundation to use images on social media, in promotional material and other presentation, in perpetuity. Any material distributed at the event must be approved by the Foundation. The Foundation may request materials be removed at its discretion. All decisions are final. All attendees must register at www.daytonmud.org and complete the consent form.

Sponsorship Commitment Form

Sponsorship for this event will benefit the Epilepsy Foundation and our mission to improve the lives of individuals affected by epilepsy and their families. We want to mobilize the community so that we can END EPILEPSY TOGETHER. Donations are tax deductible to the extent allowed by law. The Epilepsy Foundation Tax ID is 52-0856660. A copy of our W9 can be found on the next page.

Event Name: ___Mud Volleyball 2023_____

Event Date: ___July 15, 2023_____

Event Location: ___1301 E. Seibenthaler Ave., Dayton, OH_____

~~~~~INFORMATION BELOW TO COMPLETED BY DONOR/SPONSOR~~~~~

### Please complete the following:

Donor or Company Name: \_\_\_\_\_

Name of Contact Person: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Contact Email: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

### Please select your sponsorship level:

Please select your sponsorship level (select all that apply):

- \$15,000 Title Sponsor
- \$7,500 Champion
- \$5,000 Spike-It Sponsor
- \$2,500 Ace Sponsor
- \$1,250 Court Sponsor
- I am interested in creating a Corporate Team (After May 1 register at [www.daytonmud.org](http://www.daytonmud.org))
- I am unable to attend, but would like to donate \$ \_\_\_\_\_

### Please select payment method:

- ACH\*       Credit Card\*\*       Check (Payable to Epilepsy Foundation)

\*If invoice is needed for ACH please contact [aadams@efa.org](mailto:aadams@efa.org)

\*\*please contact [aadams@efa.org](mailto:aadams@efa.org) if paying by credit card

Signature: \_\_\_\_\_ Date: \_\_\_\_\_